

Prashanti Cancer Care Mission
Reaching out with excellence



NEWSLETTER

April

2021

1. Prashanti Cancer Care Mission hosted a Breast Oncoplasty Online Training Program on Mastopexies: A Plastic Surgeon's Perspective

Prashanti Cancer Care Mission Breast Oncoplasty Online Training program continued to deliver webinars, virtual events and meetings during this period of social distancing. On 5th March 2021 through its monthly webinar series PCCM along with Breast Book and Breast Global co-hosted a truly global event on Mastopexies: A Plastic Surgeon's Perspective, with experts and panellists from all over the world. Dr Bhagwat Mathur, NHS Trust UK opened the session and spoke about the Inferior Pedicle and Blondi techniques followed by Ms. Marlene See Guys and St. Thomas' NHS Trust UK who spoke about the Markings and Supero- Medial Pedicle Techniques. The last talk of the session was by Prof. Jian Farhadi Breast Centre, Switzerland on Vertical Mammoplasty Techniques. The session ended with an exclusive panel discussion and a question answer exchange on several pertinent topics. The panellist included global experts like Dr C.B. Koppiker, PCCM, India, Mr Ashutosh Kothari, Guys and St Thomas NHS Trust, London, UK, Ms Pari Naz-Mohanna, London UK and Mr Yazan Masannat Aberdeen Breast Clinic, UK.

BREAST ONCOPLASTY TRAINING PROGRAM Video Lecture Series Session 3

MASTOPEXIES: A PLASTIC SURGEON'S PERSPECTIVE



ABOUT THE LECTURE

We are happy to join hands with IBreastBook (<https://www.ibreastbook.com/>) and BreastGlobal (www.breastglobal.org) to co-organise our next international workshop/Surgical training sessions on various techniques of breast oncoplasty delivered by global experts

**March 5, Friday
6-8 pm**

**Registration
Required**

INTRODUCTION Dr C.B.KOPPIKER

Medical Director, PCCM, India

6 pm - 6.05 pm IST (12.30 pm - 12.35 pm GMT)

BASICS OF MAMMOPLASTY (INFERIOR PEDICLE AND BLONDI TECHNIQUE)

Mr BHAGWAT MATHUR
Consultant Plastic Surgeon at
NHS Trust, Chelmsford, United
Kingdom

**6.05pm - 6.35 pm IST
(12.35pm-1.05 pm GMT)**

MARKINGS AND SUPERIOR /SUPERO- MEDIAL PEDICLE TECHNIQUES

Miss MARLENE SEE
Consultant Plastic &
Reconstructive Surgeon, Guys
and St. Thomas' NHS Trust,
London, UK

**6.35 pm - 7.05 pm IST
(1.05 pm-1.35 pm GMT)**

VERTICAL MAMMOPLASTY TECHNIQUES

Prof. JIAN FARHADI
Consultant Plastic Surgeon,
Breast Centre Zurich, Switzerland

**7.05pm - 7.35 pm IST,
(1.35 pm-2.05 pm GMT)**

PANEL DISCUSSION

Dr C.B. Koppiker, Medical Director, PCCM, India;
Mr Ashutosh Kothari, Consultant Breast Surgeon, Guys and St.Thomas,NHS Trust, London,UK
Miss Pari Naz-Mohanna , Consultant Plastic and Reconstructive Surgeon, London, UK
Mr Yazan Masannat , Consultant Oncoplastic Breast Surgeon, Aberdeen, UK

**7.35 pm - 8 pm IST
(2.05 pm-2.35 pm GMT)**

2. Dr. C.B. Koppiker was invited as an expert panellist at a webinar on Breast Sentinel Lymph Node Mapping: Current Practices & Future Trends organised by Stryker India

Dr. Koppiker was invited as an expert panellist at Stryker India, virtual round table discussion on Breast Sentinel Lymph Node Mapping: Current Practices & Future Trends on 19th March, 2021. Through the interaction, other panellist reviewed the challenges of current practices like Blue dye and Radioisotope in Breast Sentinel Lymph node biopsy (SLNB) and Axilla Lymph node dissection (ALND). Dr. Koppiker provided an overview through his cases on using ICG for Breast Sentinel Lymph node Biopsy (SLNB). And addressed few pertinent questions like can ICG replace blue dye due to its superior detection rate, higher yield of harvest, and reduce the risk of complications. Further the panel also discussed the challenges to the patient, physician and healthcare system in offering radioguided SLNB.




Presents
OUTLOOK
RTM for Better Visualization
& Better Clinical Outcomes

Join Us **Online!**
19th March 2021 at 7:15 PM to 9:15 PM

Dear Doctor,
Stryker India cordially invites you for a
virtual Round Table Discussion on

**Breast Sentinel Lymph Node Mapping:
Current Practices & Future Trends.**



Through this interaction, we intend to answer these
pertinent questions:

- Can ICG replace blue dye due to the superior detection rate, higher yield of SLN harvest, higher yield of metastatic SLN and reduced risk of complication?
- What are the challenges to the patient, physician and healthcare system in offering lymphoscintigraphy and intraoperative gamma probe?
- Does the data support fluorescence guided SLN mapping instead of or in conjunction with Tc-99m?

Agenda

Time	Duration	Topic
7:15:00 PM	10 mins	Welcome, Introduction & Goals for the meeting (by Stryker)
7:25:00 PM	15 mins	Review and challenges of current practices in Breast SLNB and ALND: Blue Dye (Dr. Sabyasachi Parida)
7:40:00 PM	15 mins	Review and challenges of current practices in Breast SLNB and ALND: Radioisotope (Dr. P. Kalyan Chakradhar)
7:55:00 PM	10 mins	Introduction and Review of Evidence of Using ICG for Breast SLNB (Dr. C. B. Koppiker)
8:05:00 PM	30 mins	Using ICG for Breast SLNB thru cases (Dr. C. B. Koppiker)
8:35:00 PM	30 mins	Discussion (All Members)
9:05:00 PM	10 mins	Recommendation & summary (by Dr. C. B. Koppiker, Stryker)

We hope that the discussion will add value to your clinical practice.
We look forward to you gracing us with your online presence.

Thanks & Regards
Stryker India

Please click the link below to join the webinar:
 <https://www.strykeroutlookmeetings.com>

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This is a scientific session involving educational exchange of information, strictly restricted to HCPs only. By attending the event, the participant confirms participation is in compliance with applicable professional code(s) including permission if any, required from his/her employer.

Date: 19 March 2021

Time: 7:15 pm to 9:15 pm

Expert Moderators



Dr. C B Koppiker
Prashanti Cancer Care Mission,
Pune

Expert Panelists



Dr. Atul Sharma Joshi
Fortis Hospital, Mohali



Dr. Nita S. Nair
Tata Memorial Centre,
Mumbai



Dr. Dillip Kumar Muduly
AIIMS, Bhubaneswar



Dr. Sabyasachi Parida
KIIT, Bhubaneswar



Dr. P. Kalyan Chakradhar
American Oncology
Institute, Mangalgi



**Dr. Abhinav Yashwant
Deshpande**
National Cancer
Institute, Nagpur



Dr. Suvadip Chakrabarti
Apollo Gleneagles
Cancer Institute, Kolkata



Dr. Chitra R
PSG Hospitals,
Coimbatore

3. Dr. Koppiker was invited as a moderator at Paras Cancer Conclave webinar on March 19, 2021

On 19th March 2021, Dr. Koppiker was invited as a moderator at virtual Paras Cancer Conclave where he gave a short but comprehensive talk about Post-Neo Adjuvant Chemotherapy (NACT) Axilla Management. He discussed changes in axilla management over time and about reducing false negative rates.

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PARAS CANCER CONCLAVE 2021

19th-21st MARCH 2021

19th March 2021 || Hall C
Breast Cancers || Time: 19:00 - 21:20

Speakers



Dr. Shaheenah Dawood
Dubai
Topic: Clinical Case presentation – Why I chose Abemaciclib for my ET Sensitive HR+/HER2- MBC Patient



Dr. (Col) R Ranga Rao
Gurgaon
Topic: Opening - Not all MBC patients are same, then why the same treatment approach?

Session: Ramiven (Abemaciclib) Symposia



For
Dr. Tamojit Chaudhary
Kolkata



Against
Dr. Rajan Sahu
Panchkula

Debate- NACT in early breast cancers



Dr. Vivek Agarwala
Kolkata
Topic: Recurrence scores in Early Breast cancer- Tailoring therapy as per score



Dr. Chaitanyanand Koppiker
Pune
Topic: Surgical management of breast and axilla after NACT



Dr. Rima Pathak
Mumbai
Topic: FAST and FAST FORWARD: How fast can we go in Indian Population?

Moderators



Dr. Joydeep Ghosh
Kolkata
Topic: Panel Discussion: Choosing the right CDK Inhibitors-What and Why?



Dr. Senthil Rajappa
Hyderabad
Topic: Panel Discussion: TNBC-Addressing the unmet needs

Organizing Team

Dr. (Col.) R. Ranga Rao (GGN)
Medical Oncologist
Chairman

Dr. Rajeshwar Singh
Med Oncologist
(Panchkula)

Dr. Aditi Aggarwal
Rad Oncologist
(Gurgaon)

Dr. Parneet Singh
Rad Oncologist
(Panchkula)

Dr. Abhishek Anand
Med Oncologist
(Patna)

✉ parascancerconclave2021@gmail.com <http://parascancerconclave.org>

4. Multiple Awareness Talks were held around the city on the occasion of Women's Day in March 2021

i. Awareness talk by Laleh Busheri on "Today's Lifestyle: A paradigm to higher incidence in Breast Cancer" organised by Womania on March 01, 2021

Ms. Laleh Busheri, CEO of Prashanti Cancer Care Mission talked about prevention, myths, early signs and symptoms and the gold standard of treatment. She talked about lifestyle changes like alcohol consumption, smoking, consumption of contraceptive pills, hormonal therapies, late child and the increased risk of breast cancer associated with these factors. She also educated the audience on the use and advantages of 3D tomosynthesis for detection of lumps as compared to 2D mammograms.

WOMANIA

TODAY'S LIFESTYLE :
A paradigm to higher incidence in Breast Cancer.

by **LALEH BUSERI**

SAVE THE DATE

MON. 1st MAR 2021 | 4.00 PM

- ii. **Ms. Laleh Busheri, was invited as a Chief Guest at MIT-ADT University to celebrate International Women's Day**

Ms. Laleh Busheri graced the occasion to celebrate International Women's Day at MIT-ADT University. She was felicitated at the event for her work in breast cancer.



**MIT-ADT
UNIVERSITY**
PUNE, INDIA
A leap towards World Class Education

You are cordially invited for the

INTERNATIONAL WOMEN'S DAY CELEBRATION

on 8th March, 2021 | Time : 2 pm to 4 pm

Topic

*Women Role at the forefront of
ongoing challenge of COVID-19*

Blessed By

Prof. Dr. Vishwanath D. Karad
Founder : MAEER's MIT Group of Institutions, Pune
President : MIT - ADT University, Pune

Chief Guests

Nivedita Saboo Founder and Chief Designer Nivedita Saboo Couture Pune	Laleh Busheri CEO, Prashanti Cancer Care Mission, Pune
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Under the Leadership of

Prof. Dr. Mangesh T. Karad
Executive President & Vice Chancellor
MIT - ADT University, Pune

Source of Inspiration

Prof. Dr. Sunita Karad
Dean - Management, Director-ICT & SOE
MIT - ADT University, Pune

Organizing Committee: MIT ADT Women Cell

iii. Ms. Laleh Busheri was invited by PierianDx on March 11, 2021 to talk about Breast Cancer awareness.

Ms. Laleh Busheri, CEO of Prashanti Cancer Care Mission was invited to talk about Breast Cancer myths, early signs and symptoms and the gold standard of treatment. During the awareness talk she addressed the current trends in lifestyle like alcohol consumption, smoking, consumption of contraceptive pills, hormonal therpaies, late child and the implications of these on the increased risk of breast cancer. She also educated the audience on the use and advantages of 3D tomosynthesis for detection of lumps as comapred to 2D mammograms.

The session was attended by over 70 participants. Questions from the audience were answered by her at the end of the session.

iv. Ms. Laleh Busheri invited as a speaker at a webinar organised by Bajaj Group on March 11, 2021.

Ms. Laleh Busheri, CEO of Prashanti Cancer Care Mission delivered a talk on Breast Cancer Awareness where she also addressed the myths, early signs and symptoms and the gold standard of treatment. She also talked about the association of the current trends in lifestyle like alcohol consumption, smoking, consumption of contraceptive pills, hormonal therpaies, late child and the increased risk of breast cancer. She also talked about the use and advantages of 3D tomosynthesis for detection of lumps as comapred to 2D mammograms. She also talked about breast conservation surgery which is the gold standard of treatment which allows the women to retain and save their breasts.

The webinar had an overwhelming response from over 120 participants. Discussion about some more myths and questions were taken up at the end of the talk.

5. Mrs. Ruby, an artist donated large sprawling murals to Prashanti Cancer Care Mission

Ruby started her Clay journey many decades ago under the mentor ship of renowned ceramic artists Daniel Rhodes (Alfred University) and padmashri Gurcharan Singh ji and Mansimran Singhji at Delhi Blue pottery. She has a own studio ADIPA (in Pune) which is an open space for young artists and students to explore and experience clay. Large sprawling murals and mixed installations have been her forte in the last ten years.

Ruby loves collaborating with artists from different genres. When asked about what she thinks about her journey through various art forms, she says “ I am a very spontaneous person and can move from one form, style and firing techniques with ease and comfort. I like to allow the clay to guide my ideas and concepts.”



6. BreastGlobal Launch: An initiative

BreastGlobal is a not-for-profit initiative that aspires toward equity of healthcare provision in Breast Cancer and Oncoplastic Breast Surgery.

This unique open access platform, aims to achieve this by providing unrestricted access to opportunities for active participation in global research, conferences, webinars, surgical training workshops, mentorship and certification programmes.

We request that you to join BreastGlobal as a valued member and spread the word in your networks.

Website: www.breastglobal.org

Freeships for Diagnostics, Surgery, Chemotherapy, Onco-Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in the Month of January 2020

❖ **28 PATIENTS RECEIVED MAJOR CONCESSIONS AND FREESHIP ON BREAST SURGERY**



❖ **38 PATIENTS RECEIVED FREE CHEMOTHERAPY AND 116 RECEIVED MAJOR CONCESSIONS AT OUR DAY CARE CENTRE FOR CHEMOTHERAPY**



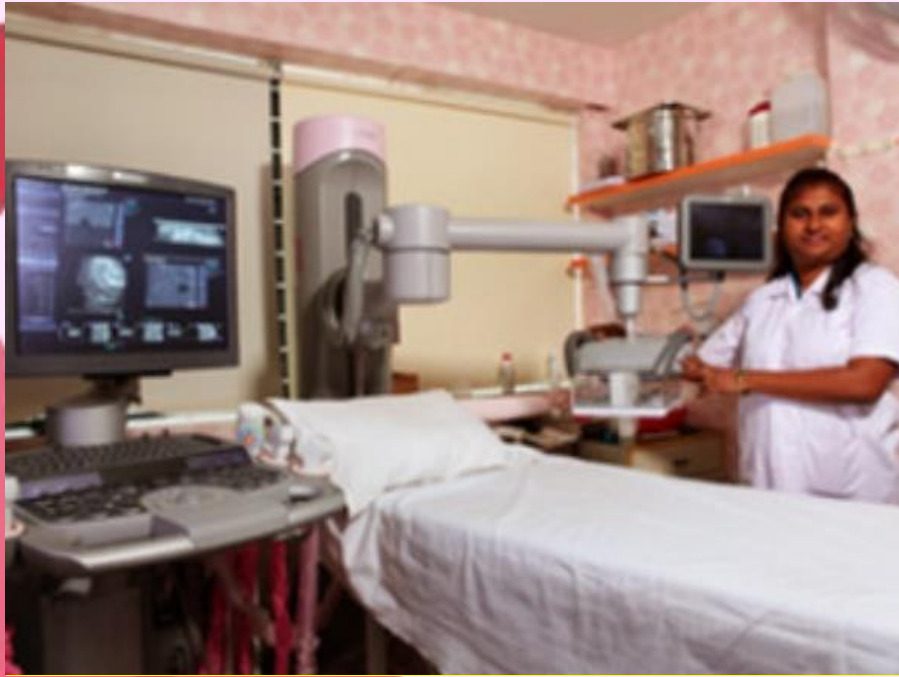
❖ **243 PATIENTS RECEIVED FREE & CONCESSIONAL MEDICINES FROM OUR ONCO-PHARMACY**



❖ **87 PATIENTS RECEIVED FREE AND CONCESSIONAL MAMMOGRAPHY**



❖ **107 PATIENTS RECEIVED FREE AND CONCESSIONAL SONOGRAPHY**



❖ **33 PATIENTS RECEIVED FREE AND CONCESSIONAL BIOPSY & VAB PROCEDURES (FOR REMOVAL OF FIBROIDS ETC.)**

Testimonials of patients who were adopted for Freeship in March 2021

1. Mrs. Maryambi Khedekar



My name is Maryambi. I have been diagnosed with breast cancer recently. I come from a middle-class family and my financial condition is not very stable. Dr. Koppiker and Laleh Ma'am helped me through freeships' for my chemotherapy which otherwise are very expensive. I want to thank both of them for their support and kind gesture.

2. Ajab Tambuwala




My name is Ajab Tambuwala and I am a cancer patient. The news of cancer diagnosis shattered me. I was scared to even go through the treatment when Dr. Koppiker helped me cope up with the situation and convinced me to undergo the treatment as recommended. The financial burden for this treatment was extremely overwhelming. However, Dr. Koppiker and Laleh Ma'am provided me with financial aid to help me complete my treatment. I want to thank both of them and their entire staff for being so helpful and supportive.

3. Bhaskar Pandit

My experience with Orchids over the last four months for my wife's treatment was very satisfying. Courteous staff, well-organised treatment protocols, patient friendly atmosphere are the highlights of this centre. Dr. Koppiker's expertise and the state-of-the-art facility helped us during this course of the disease.





We would like to ~~THANK~~ our
Donors & Supporters

Prashanti Cancer Care Mission
Reaching out with excellence



Warm Regards,
Ms. Laleh Busheri
CEO

Prashanti Cancer Care mission

Visit us at : www.prashanticancercare.org / www.orchidsbreasthealth.com
<https://www.facebook.com/orchidsbreasthealth>